

# Nyon Région Tourisme



## PRESS KIT





# One region, a thousand aspects

Located ideally between Lausanne and Geneva, Nyon Region counts many show places. Having both a rich cultural heritage and a great choice of local products, it is the perfect destination for new discoveries.

From the Jura Mountains to the shores of Lake Geneva, the region has everything to please its numerous visitors. With more than 21'000 inhabitants and an area of 6.8 km<sup>2</sup>, the city of Nyon has a modest size and a warm and welcoming atmosphere.

The Nyon district, with more than 47 townships and 101'000 inhabitants, represents the second most populated district of the Canton of Vaud, after Lausanne.



## Follow us

Website : [www.lacote-tourisme.ch](http://www.lacote-tourisme.ch)

Facebook : [@Nyon Région Tourisme](https://www.facebook.com/NyonRégionTourisme)

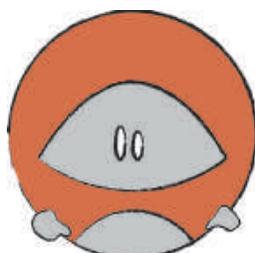
Instagram: [@Mynyontourisme](https://www.instagram.com/Mynyontourisme)  
[#mynyonregion](https://www.instagram.com/mynyonregion)

Twitter : [@MyNyonRegion](https://twitter.com/MyNyonRegion)

**Barbote le Chatbot**

**App Nyon : Guide**

**App Balades à Rolle**



## Contact us



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# KEY NUMBERS (situation December 2019)

The Tourismus Region Nyon is located in Switzerland in the canton of Vaud. It counts 5 Tourism offices and 47 towns and villages

**TOURISM** 215'999 Overnights  
more than 40 hotels  
>880 rooms  
>1'560 beds

**33 KM** Alpin ski slopes  
5 ski locations

**Currency:**  
**Swiss Franc = CHF**  
Number of registered inhabitants  
**Region: 101'000**  
**Nyon: 21'767**

**4<sup>s</sup> 2 hotels**  
Château de Bonmont, Chésereux  
La Barcarolle, Prangins

2 cross-country skiing areas  
60 km cross-country skiing tracks  
More than 30 km snowshoeing paths



**4<sup>s</sup> 4 hotels**  
Le Real, Nyon  
Hôtel le Rive, Nyon  
Ambassador, Nyon  
**4<sup>s</sup> BASE Hôtel, Nyon**

**1'677m** La Dôle  
  
**398m** Nyon  
**7 Swimming pools**

**8 museums**

- Visitor numbers
- Château de Prangins 55'776
- Musée du Léman 23'407
- Château de Nyon 22'130
- Musée romain 13'025
- Château de Coppet 2'353
- Musée du Vieux-Coppet 1'339
- Moulin de Chiblins 1'727
- Maison du Basket - Patrick Baumann 4'602

**3<sup>s</sup> 4 hotels**  
Hôtel le Glanis, Gland  
Hôtel des Alpes, Nyon  
L'Hôtel by hostellerie du Château, Rolle  
Everness Resort, Chavannes-de-Bogis

**In Nyon:**  
**1'855** days of events

**2<sup>s</sup> 1 hotel**  
Hostellerie du XVIème, Nyon

**6 FESTIVALS** attracting more than 324'800 visitors  
Les Hivernales  
Visions du Réel  
Caribana Festival  
Paléo Festival  
Rive Jazzy  
Far° Nyon

# Our labels



## Quality Label level 2

We guarantee a high level of quality in our services with our yearly action plan allowing a constant improvement in different sectors such as sustainable development.

## VAUD Wine Tourism partner



This certification recognised by the Canton of Vaud guarantees a quality of high standards regarding wine and gastronomy tourism.

## 5 must do in the region



### The Museums

La Côte offers a wide range of museums representing Roman life, the Lake Geneva, life in Switzerland in the Age of Enlightenment, the basketball universe, the agricultural machinery, artillery or porcelain.



### La Garenne Animal Park

As a popular trip for families, La Garenne shows various species like the lynx, the wolf, as well as the highest aviary in Europe with its bearded vulture and other swiss animals.



### La Dôle

La Dôle summit, 1667 meters high, offers a wonderful panorama on Lake Geneva and the Alps. It is accessible through various hikes in summer and in winter, the ski lift makes it possible to enjoy the slopes on the French-Swiss border.



### La Côte AOP vineyard

With more than 2000 hectares facing Lake Geneva and a spectacular centuries-old tradition of vine culture, La Côte AOC is a perfect destination for wine tourism. Thanks to ideal conditions, Grand Crus are produced.



### Leman Lake

Formed by the retreat of the Rhône glacier during the last glaciation, Lake Geneva is the largest Lake in Western Europe. It is possible to enjoy a cruise aboard the CGN to discover the lake and its panoramic shores !

# Our destinations

## Nyon

Nyon, city of festivals, has many facets: historical and modern, festive and professional, authentic and international. From the Roman Empire to the present day, the long history of the region can be discovered during guided tours through the streets of the city, as well as in the museums.



## St-Cergue

St-Cergue stands out for its range of activities: During the summer, many hikes start from the village, such as the great tour of La Dôle! In winter, the area of St-Cergue - La Givrine - La Cure offers snowshoeing and cross-country skiing trails as well as illuminated alpine skiing slopes!



## Coppet

Between Nyon and Geneva, Coppet, located on the shores of Lake Geneva, offers visitors the opportunity to discover its exceptional architecture with the Coppet Castle, bought in 1784 by Necker, Louis XVI's minister of finance. His daughter, Germaine de Staël, inherited the castle and invited the European intellectual elite of the 19th century. At the harbour, visitors can board a CGN boat for a cruise on Lake Geneva



## Rolle

The town of Rolle is home to its castle, a 13th century fortress, and the "Ile de la Harpe", an island which used to protect the harbour from the wind Rolle is surrounded by villages in the vineyards such as Luins, Vinzel and Tartegnin and attracts wine lovers, hikers and cyclists. Rolle is home to the private school Le Rosey which enjoys international fame and makes the town a cosmopolitan place.





## Culture & Heritage

### A short history of Nyon

Beneath its air of a quiet town, Nyon hides a prestigious past. Indeed, no less than 2000 years of cultural heritage are on display. Many remains of the different civilisations are still visible, such as the Roman columns of the “Place des Marronniers”, the amphitheatre or the castle.

Although Nyon’s past dates back to the time of the Helvetians, it was only in Roman times, under the name Noviodunum that the city really gained popularity. Julius Caesar made it the centre of the Colonia Iulia Equestris, whose power would last for more than two centuries.

At the end of the 18th century, Nyon obtained prestige thanks to the development of trade: many buildings still bear witness to this today. It was also at that time that the porcelain factory reached its highest level of production. Nyon Castle now exhibits some of its pieces.

### Museums & Castles

#### Swiss National Museum - Prangins Castle

Built around 1730, the Prangins Castle houses the Swiss National Museum dedicated to modern, democratic and industrial Switzerland between 1730 and 1920.

Its permanent collections are a journey through the Age of Enlightenment and its temporary exhibitions illustrate Swiss culture and current news events. Numerous activities bring these collections to life.

Next to the castle, there is a historic vegetable garden. The old cultivated species can be tasted at the Café du Château.





# Culture & Heritage

## Nyon Castle

Nyon Castle, a magnificent historic fortress, sits enthroned in the city centre, overlooking Lake Geneva. Originally, it was a fortified house built in the middle of the 12th century. The castle was bought in 1804 by the city of Nyon. The Museum presents porcelain produced in Nyon between 1781 and 1813.

An escape room placed in the castle's prisons allows an immersion in the history of this mysterious place.



## Lake Geneva Museum

Opened in 1954 in a bourgeois house on the shores of Lake Geneva, the Lake Geneva Museum tells the story of nature and lake culture, especially highlighting the people of the lake: lifeguards, fishermen and the great inventor family Piccard.

Five aquariums present typical biotopes of the lake: from the shore to the depths. The story of the tsunami that shook the shores of the lake in 563 is also recounted.



## Roman Museum

Nyon is located on the remains of a large Roman city: Noviodunum.

Remains of this period are magnificently preserved in the Roman Museum of Nyon. The permanent exhibition includes stunning sculptures and objects related to Roman daily life. Numerous amphorae and other wine objects attest the age of the La Côte vineyard.



## Swiss Agricultural Museum - Mill of Chiblins

The museum contains more than 2000 exhibits that trace the development of agriculture from the 18th century onwards. It shows one of the largest collections of old Swiss machinery.

The preserved old mill remains fully functional. Several events are organised on the spot, such as the harvest festival and old-fashioned ploughing.





# Culture & Heritage

## Coppet Castle

Exiled by Napoleon, Madame de Staël (1766-1817) gave rise to a European intellectual centre by inviting many thinkers, poets and princes in the family castle in Coppet. This place full of history hosts events such as garden exhibitions, murder and mystery evenings and a Christmas market.



## Museum the Vieux-Coppet

In 1944, Mademoiselle Michel willed her beautiful house to Coppet. In order to implement her wishes, the town carried out the necessary work to adapt the «Maison Michel», to house the Museum of Vieux-Coppet, which bears witness to an authentic 18th and 19th century bourgeois residence.



## Villa Rose

The Villa Rose is a fully equipped and restored infantry fort (classified as a museum), reflecting the life of Swiss soldiers mobilised during the Second World War. It can be visited during open days or private visits.

Next to the Villa Rose, the Toblerone path, with its anti-tank barrages whose elements recall a Swiss chocolate brand, allow visitors to discover the region.



## The House of Basketball- Patrick Baumann

The museum allows visitors to immerse themselves in the past of this sport around the world with its exhibition on the history of basketball.

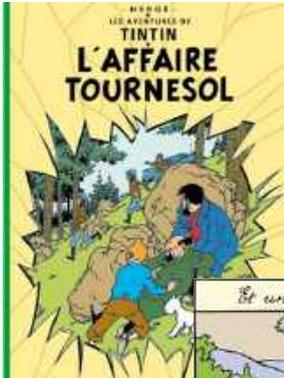
It is a journey through the evolution of the sport up to the present day. Many objects that belonged to great athletes and an interactive area, turn the visit into an unforgettable experience.





## Culture & Heritage

### Tintin & Guided tours



In “The Calculus affair” published in 1956, Hergé, one of the greatest comic book artists of the 20th century, chose Nyon to spice up his plot.



Professor Calculus was inspired by the scientist Auguste Piccard, grandfather of Bertrand Piccard, himself a fan of Tintin!

Guided tours for different themes are provided by Nyon Region Tourism throughout the year.

### Theatre & Concert halls

Numerous events, plays and shows take place throughout the year in the region of Nyon. Cultural, musical or sport events, there are surprises during every season!

- **Théâtre de Terre-Sainte, Coppet** [www.theatre-de-terre-sainte.ch](http://www.theatre-de-terre-sainte.ch)
- **Théâtre de Grand-Champ, Gland** [www.grand-champ.ch](http://www.grand-champ.ch)
- **Théâtre de Marens, Nyon** [www.nyon.ch](http://www.nyon.ch)
- **Salle de la Colombière, Nyon** [www.nyon.ch](http://www.nyon.ch)
- **Usine à Gaz, Nyon** [www.usineagaz.ch](http://www.usineagaz.ch)
- **Villa Thomas, Nyon** [www.covaud.ch](http://www.covaud.ch)
- **La Parenthèse, Nyon** [www.bar-laparenthese.ch](http://www.bar-laparenthese.ch)
- **Les Morettes, Prangins** [www.prangins.ch](http://www.prangins.ch)
- **Rosey Concert Hall, Rolle** [www.roseyconcerthall.ch](http://www.roseyconcerthall.ch)
- **Casino-Théâtre de Rolle** [www.theatre-rolle.ch](http://www.theatre-rolle.ch)



## A vineyard of flavour

Planted on the shores of Lake Geneva, the vines contribute to the unique landscape of this region. The district of Nyon, an integral part of the AOC La Côte, holds 1143 hectares of vineyards, making it the largest wine-growing region (53.6%) in the Canton of Vaud. There are 12 production sites and more than 32 castles and patrician residences that attest a centuries-old tradition of vine growing.

In addition, the favourable climate of the region makes it possible to taste Chasselas, Pinot, Gamay and other grape varieties at the winemakers' or in the typical restaurants of the region.



### The Great Wineries of the region



**Caveau des Vignerons de Mont-sur-Rolle**  
[www.vins-mont-sur-rolle.ch](http://www.vins-mont-sur-rolle.ch)



**Caveau des Vignerons de Luins-Vinzel**  
[www.caveau-luins-vinzel.ch](http://www.caveau-luins-vinzel.ch)



**Caveau de Nyon**  
[www.caveaudenyon.ch](http://www.caveaudenyon.ch)





## Activities around the vineyard



### **Guided Tour in the vineyard**

Walk through the vineyards of La Côte with a guide and learn more about its history, grape varieties and wine production. A wine tasting is also possible.



### **Open Cellars Vaud**

During the Pentecost weekend throughout the Canton of Vaud, more than 300 winegrowers welcome you to their cellars. With your Open Wine Cellars Passport, taste regional wines!



### **The Discovery of the Bourru**

The «Bourru» is a new wine in fermentation, low in alcohol. On the 1st weekend of November, the winegrowers of Begnins, Luins, Vinzel and Bursins open their cellars to let you discover it!



### **Wine tourism in Luins-Begnins and Vinzel-Bursins**

In the wine-growing villages of La Côte, on two paths of 5.5 km each, it is possible to learn about the art of wine-growing in the region while admiring the landscape. Thanks to the app Vaud: guide, these simple strolls become a hunt for answers!



### **Grape varieties trail**

This one and a half hour walk (6 km), accessible for everyone, allows to discover the different grape varieties and to appreciate the panorama over the lake as well as the winemaker villages.



# Gastronomy

## Gault & Millau

With 6 classified restaurants in the region and a total of more than 82 points in the Gault & Millau, Vaud gastronomy is served with constantly renewed quality and seasonal cuisine: perch fillets from the lake in summer, venison in autumn and fondue in wintertime.



### Auberge de la Tour

Trélex

[www.aubergedelatour.ch](http://www.aubergedelatour.ch)



### Auberge de Bogis-Bossey

Bogis-Bossey

[www.auberge-bogis-bossey.ch](http://www.auberge-bogis-bossey.ch)



### Golf & Country club de Bonmont

Chésérax

[www.bonmont.com](http://www.bonmont.com)



### Café du Marché

Nyon

[www.lecafedumarche.ch](http://www.lecafedumarche.ch)



### Brasserie le Rive

Nyon

[www.hotel-le-rive.ch](http://www.hotel-le-rive.ch)



### Café de l'Union

Crans-près-Céligny

[www.cafe-union.ch](http://www.cafe-union.ch)





## Specialties

Nyon region also stands out for its gastronomy. From the small village inn to the lakeside terrace, each establishment has its own speciality to delight the visitors.



### Papet Vaudois

Typical dish of the region, based on leek and stewed potatoes, traditionally accompanied by cabbage sausage.

#### Recipe of Malakoffs for 4 people

- Cut the cheese into thumb-sized strips
- Marinate them in the white wine
- Mix the flour, eggs and milk to make a batter
- Add a pinch of salt and a spoon of oil
- Remove the cheese from the wine, daub it with flour and Spread the mixture onto each slice of bread and shape into a 3 cm high dome
- Fry up side down at 180°C until it colours nicely
- Drain the Malakoffs on kitchen paper
- Serve with small onions and gherkins

#### Ingredients :

- 400g Gruyère cheese
- 200g flour
- 300ml milk
- 3 eggs
- 1 table spoon oil
- Cooking salt
- Ground pepper
- 8 slices toast bread



#### To taste:

Bacon from Begnins, Perch fillets from Lake Geneva, Chocolate, Various Alpine Cheeses, Sérac (fresh cheese made from whey), Raisinée tart, Smoked Fera, Bouchons Vaudois (biscuits), petits pains de Rolle et Taillé de greubons (savory pastry)

## Park Jura vaudois

Between Geneva, Lausanne and Yverdon-les-Bains, the Jura Vaudois Regional Nature Park groups 30 townships and stretches from La Dôle to Romainmôtier. It includes the Vallée de Joux renowned for its watchmaking expertise and its lakes, as well as the Mont Tendre. La Dôle offering breath-taking views of the Lake Geneva Arc and the Alps.

Recognised as a regional nature park by the Swiss Confederation in 2013, the Park Jura Vaudois was created by its inhabitants. It is characterised by extraordinary landscapes with a rich natural and cultural heritage.

## Summer

### Hiking

Hiking enthusiasts can visit the Villa Rose, a former military fort, on the Toblerone path, walk along the Baron Guiguer's historical path or make the tour of La Dôle. Starting from St-Cergue, a large choice of hikes allow to enjoy landscapes, the fauna and flora. The highest point in the region, La Dôle (1'677 m) is recognisable by its observatory in the shape of a white globe.

### Bikes & Mountain bikes

Sporty people can choose to go mountain biking in the heart of the Jura Vaudois Natural Park or enjoy cycling with one of the self-service bikes available in the region.

### Activities around Lake Geneva

As you embark on board the CGN Belle Epoque boats to discover one of the lake destinations you can enjoy the tranquillity of the lake and the view on the shores.

Lake Geneva is, without a doubt, «the most beautiful swimming pool» in the region. The beautiful and unusual beaches offer exclusive access to swimming and numerous water sports facilities.

### Golf & Leisure Centre

The exceptional setting of the region allows golfers to review their technique and it is also possible to enjoy many other sports such as climbing, paragliding, hot air ballooning, swingolfing or football golfing.

## Winter

### La Dôle

Located 26 km from Nyon, the Jura sur Léman domain with its French-Swiss ski pass is one of the largest ski area in the Jura and offers more than 50 km of slopes for snow sports fans. At the summit, La Dôle offers one of the most beautiful panoramas of Lake Geneva and the Alps.

### St-George nordic centre and ski

This village located at the foot of the Marchairuz pass (950m) proposes two ski lifts with blue and red slopes as well as 30 km of Nordic slopes including an illuminated cross-country ski slope.

For winter walks, hikers and snowshoe enthusiasts can take advantage of various trails.

### St-Cergue, La Givrine, La Cure nordic centre and ski

This Nordic area provides a winter getaway with 40 km of cross-country ski trails. The 30 km of marked snowshoe trails guide visitors through the snow-covered Jura to the mountain chalets for a gourmet break. Walkers can also access them via the prepared paths.

The slopes in the village of St-Cergue offer an extraordinary night skiing experience! La Trélasse and Basse-Ruche welcome families for snow and ski pleasure.

### Ice rinks

In St-Cergue, you can skate in the open air! The skating rinks of Gland, Nyon or Coppet will also provide visitors with sliding experience in an exceptional surroundings.





# Events & Festivals



# SITUATION GÉOGRAPHIQUE



GEOGRAPHIC LOCATION

GEOGRAPHISCHE LAGE



## RÉGION DE NYON



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